



Windermere
Real Estate
Coachella Valley

R E A L E S T A T E N E W S

MEDIA CONTACT:

Shilo Herrling
760-770-6801
sherrling@windermereocal.com

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WINDERMERE WELCOMES THE NEW YEAR

RANCHO MIRAGE (Calif.) – December 31, 2010 – Windermere Real Estate Coachella Valley has closed the books on its most successful year to date, posting record sales figures for calendar year 2010. Windermere's Premier Properties division, which promotes homes and properties in the high-end market, enjoys increasing success in sales of these unique properties, which represent a large and very important part of the Coachella Valley real estate market. "Healthy sales activity at the high end not only benefits the homeowners in that market; its influence spills over into every corner of real estate here in the Valley, putting additional muscle behind the desert's ongoing real estate market recovery," says Bob Deville, co-owner, Windermere Real Estate Coachella Valley. "We're fortunate here to have not only survived during this tough period, but to have thrived and grown; we've added new agents and additional offices in 2010 when a number of other companies were cutting back, closing offices, or even shutting down."

2010 also marked a great number of community service programs and sponsorships of which Windermere agents and management are exceptionally proud; among them events benefiting Toys-for-Tots, the Palm Springs Air Museum, Olive Crest, the Palm Desert YMCA, Roy's Desert Resource Center of Palm Springs and Coachella Valley Rescue Mission in Indio. The Windermere Foundation, funded by a contribution from every property sale transaction, awarded a grant to The Variety Club's Bike-A-Thon. Agents and contributions again helped sponsor the Palm Springs Classic Car Show, with proceeds going to desert services including Desert Outreach Foundation, Golden Rainbow Center/SAGE, and the Desert AIDS Project.

In 2010, Windermere agents made strides for the Coachella Valley Heart Walk, square-danced for the Palm Springs Stroke Recovery Center, walked for the Palm Springs AIDS 5K, and in numerous other ways contributed to and supported the Coachella Valley communities in which they live and work. "We've built an incredible family of agents and support staff," says Deville. "I'm looking forward to 2011. Every year just gets better."

Windermere has more than 625 great agents in 15 Coachella Valley offices, including Palm Springs (3), Cathedral City, Rancho Mirage, Palm Desert (2), Indian Wells (2), La Quinta (2) and Indio, and on-site offices at The Club at Morningside in Rancho Mirage, The Springs Country Club in Rancho Mirage, and Deep Canyon Tennis Club in Palm Desert. For more information, go online at www.WindermereSoCal.com.